

EMBA Curriculum

			Year 1		Year 2	
			First Semester	Second Semester	First Semester	Second Semester
Professional Courses (40 Credits)	Required Courses	(16 credits required across five courses)	EMBA Seminar I(2)	EMBA Seminar II(2) Thesis(6)	Overseas Business Visits(3) Business Research Methodology(3)	Thesis (6)
	Core Elective Courses	Logistics		Supply Chain Management(3)	OperatiOS Management(3)	
		Marketing	Stragic Marketing Management(3)		Consumer Behavior (3)	
		Information Technology		Electronic Commerce (3)		Information technology (3)
		Finance	Financial Management(3)			Financial Market and Investment (3)
		Independent Study I(3) Seminar on Enterprise PraticE I(3) Financial Market and Investment (3) Business Visits in Southeast Asia(3)	Economic trend analysis(3) Independent Study II(3) Seminar on Enterprise PraticE II(3) Case Study(3)	Organization and Human Resource Management(3) Independent Study I(3) Enterprise PraticE I(3) Seminar on Enterprise PraticE I(3) Seminar on Management(3) Seminar on Strategic Management(3)	International Business(3) Pricing Strategy(3) Brand Management(3) Independent Study II(3) Seminar on Corporate Legal Practice(3) Seminar on Enterprise PraticE II(3) Business Visits in Southeast Asia(3) Human Resource Management(3) Seminar on Human Resource Management(3) Topic in Industrial Operations Management(3)	

Remark:

1. The total credits required for graduation must be at least 40 credits.
2. The required credits for professional courses are 16, and the elective credits for professional courses are at least 24.